



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

GMMB, Inc./ Washington D.C.
 Attention: Accounts Payable
 1010 Wisconsin Ave. NW
 Ste 800
 Washington, DC 20007

Advertiser	Obama for America
Product	Candidate Orders
Estimate Number	1507

Invoice #	104666-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104666
Alt Order #	06836081
Deal #	
Order Flight	07/25/12 - 08/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		07/25/12 to 07/31/12	4x	MTWTF--		\$400.00	See MG 1.5	2
	KSNV			W	07/25/12	:00	NO PRODUCTION				
	KSNV			Th	07/26/12	:30	5:10 AM	OFA-12-G-082H A1ways	\$400.00		4
	KSNV			F	07/27/12	:30	5:22 AM	OFA-12-G-082H A1ways	\$400.00	MG for 1.2 07/25	5
3	KSNV	Early Today	4-430am		07/25/12 to 07/31/12	2x	--WT---				
	KSNV			W	07/25/12	:30	4:16 AM	OFA-12-G-082H A1ways	\$150.00		4
	KSNV			Th	07/26/12	:30	4:17 AM	OFA-12-G-082H A1ways	\$150.00		2
4	KSNV	Wake Up Early Wagners	430a-5a		07/25/12 to 07/31/12	6x	MTWT---				
	KSNV			W	07/25/12	:30	4:59 AM	OFA-12-G-082H A1ways	\$150.00		2
	KSNV			Th	07/26/12	:30	4:55 AM	OFA-12-G-082H A1ways	\$150.00		4
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		07/25/12 to 07/31/12	4x	MTWTF--				
	KSNV			W	07/25/12	:00	NO PRODUCTION		\$700.00	See MG 5.5	4
	KSNV			F	07/27/12	:30	6:50 AM	OFA-12-G-082H A1ways	\$700.00		1
7	KSNV	Today Show	658a-9am		07/25/12 to 07/31/12	5x	MTWTF--				
	KSNV			W	07/25/12	:30	8:59 AM	OFA-12-G-082H A1ways	\$1,400.00		1
	KSNV			Th	07/26/12	:30	7:57 AM	OFA-12-G-082H A1ways	\$1,400.00		5
	KSNV			F	07/27/12	:30	8:29 AM	OFA-12-G-082H A1ways	\$1,400.00		4
12	KSNV	News 3 Sunrise SUNDAY	6a-7a		to						

The actual broadcast information shown on this invoice was taken from the Official program log.

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Sales Office	Blair - Philadelphia
Sales Region	National

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Alt Order #	06836081
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Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	News 3 Sunrise SUNDAY	6a-7a		07/23/12 to 07/29/12	1x						
	KSNV			Su	07/29/12	:30	6:40 AM		OFA-12-G-082H A1ways	\$350.00		1
14	KSNV	M-F Today Show II	9-10a		07/25/12 to 07/31/12	4x		--WTF--				
	KSNV			W	07/25/12	:30	9:30 AM		OFA-12-G-082H A1ways	\$500.00		3
	KSNV			Th	07/26/12	:30	9:50 AM		OFA-12-G-082H A1ways	\$500.00		4
	KSNV			Th	07/26/12	:30	9:59 AM		OFA-12-G-082H A1ways	\$500.00		1
	KSNV			F	07/27/12	:30	9:59 AM		OFA-12-G-082H A1ways	\$500.00		2
15	KSNV	Today 4th Hour	10am-11am		07/25/12 to 07/31/12	4x		--WTF--				
	KSNV			W	07/25/12	:00				\$325.00	See MG 15.5	1
	KSNV			W	07/25/12	:30	10:27 AM		OFA-12-G-082H A1ways	\$325.00		3
	KSNV			Th	07/26/12	:30	10:59 AM		OFA-12-G-082H A1ways	\$325.00		2
	KSNV			F	07/27/12	:30	10:27 AM		OFA-12-G-082H A1ways	\$325.00	MG for 15.1 07/25	5
	KSNV			F	07/27/12	:30	10:46 AM		OFA-12-G-082H A1ways	\$325.00		4
16	KSNV	Rachael Ray	11am-12pm		07/25/12 to 07/31/12	4x		--WTF--				
	KSNV			W	07/25/12	:30	11:10 AM		OFA-12-G-082H A1ways	\$200.00		3
	KSNV			W	07/26/12	:30	11:48 AM		OFA-12-G-082H A1ways	\$200.00		2
	KSNV			Th	07/26/12	:30	11:54 AM		OFA-12-G-082H A1ways	\$200.00		1
	KSNV			F	07/27/12	:30	11:32 AM		OFA-12-G-082H A1ways	\$200.00		4
17	KSNV	Noon News	12-1230pm		07/25/12 to 07/31/12	4x		--WTF--				
	KSNV			W	07/25/12	:30	12:17 PM		OFA-12-G-082H A1ways	\$425.00		3

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Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104666
Alt Order #	06336081
Deal #	
Order Flight	07/25/12 - 08/07/12

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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
21	KSNV	Dr Phil	3-4p	W	07/25/12	:30		3:56 PM	OFA-12-G-082H A1ways	\$450.00		3
	KSNV			Th	07/26/12	:30		3:33 PM	OFA-12-G-082H A1ways	\$450.00		1
	KSNV			F	07/27/12	:30		3:12 PM	OFA-12-G-082H A1ways	\$450.00		2
22	KSNV	4PM NEWS (1 hour)	4-5pm	W	07/25/12	:30		4:51 PM	OFA-12-G-082H A1ways	\$700.00		3
	KSNV			F	07/27/12	:30		4:48 PM	OFA-12-G-082H A1ways	\$700.00		4
23	KSNV	4PM NEWS (1 hour)	4-5pm	W	07/25/12	:30		4:15 PM	OFA-12-G-082H A1ways	\$700.00		1
	KSNV			Th	07/26/12	:30		4:11 PM	OFA-12-G-082H A1ways	\$700.00		2
24	KSNV	M-F Early News	5-630p	W	07/25/12	:30		5:12 PM	OFA-12-G-082H A1ways	\$1,000.00		2
	KSNV			F	07/27/12	:30		5:11 PM	OFA-12-G-082H A1ways	\$1,000.00		3
26	KSNV	Sa-Su Early News	5pm-630pm	W	07/25/12	:30		6:28 PM	OFA-12-G-082H A1ways	\$650.00		1
	KSNV			Sa	07/28/12	:30		6:18 PM	OFA-12-G-082H A1ways	\$650.00		1
27	KSNV	SUN 6p News Hour OLYMPICS	Sun. 6p-7p	W	07/25/12	:30		6:18 PM	OFA-12-G-082H A1ways	\$650.00		1
	KSNV			Su	07/29/12	:30		6:18 PM	OFA-12-G-082H A1ways	\$650.00		1
28	KSNV	Thursday Prime 10-11pm	10-11pm	W	07/25/12	:30		10:40 PM	OFA-12-G-082H A1ways	\$1,400.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
29	KSNV	M-F News 3 at Eleven	11pm-1135pm		07/25/12 to 07/31/12	2x		--WT---				
	KSNV			W	07/25/12	:30	11:34 PM		OFA-12-G-082H A1ways	\$1,100.00		4
	KSNV			Th	07/26/12	:30	11:12 PM		OFA-12-G-082H A1ways	\$1,100.00		3
30	KSNV	Late News during Olympics	11pm-12:35am		07/23/12 to 07/29/12	1x		-----S-				
	KSNV			Sa	07/28/12	:30	12:12 AM		OFA-12-G-082H A1ways	\$1,000.00		1
31	KSNV	Tonight Show	1135p-1237a		07/25/12 to 07/31/12	4x		--WT---				
	KSNV			W	07/25/12	:30	12:00 AM		OFA-12-G-082H A1ways	\$425.00		4
	KSNV			W	07/25/12	:30	12:20 AM		OFA-12-G-082H A1ways	\$425.00		2
	KSNV			Th	07/26/12	:30	12:10 AM		OFA-12-G-082H A1ways	\$425.00		1
	KSNV			Th	07/26/12	:30	12:31 AM		OFA-12-G-082H A1ways	\$425.00		3
33	KSNV	Late Night w/Fallon	1237a-136am		07/25/12 to 07/31/12	5x		--WT---				
	KSNV			W	07/25/12	:30	1:03 AM		OFA-12-G-082H A1ways	\$225.00		3
	KSNV			W	07/25/12	:30	1:24 AM		OFA-12-G-082H A1ways	\$225.00		4
	KSNV			W	07/25/12	:30	1:35 AM		OFA-12-G-082H A1ways	\$225.00		1
	KSNV			Th	07/26/12	:30	1:28 AM		OFA-12-G-082H A1ways	\$225.00		5
	KSNV			Th	07/26/12	:30	1:35 AM		OFA-12-G-082H A1ways	\$225.00		2
37	KSNV	M-F Early News	5-630p		07/23/12 to 07/29/12	1x		---TF--				
	KSNV			Th	07/26/12	:30	5:10 PM		OFA-12-G-082H A1ways	\$1,000.00		1
40	KSNV	The Doctors	2pm-3pm		07/23/12 to 07/29/12	1x		---TF--				

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40	KSNV	The Doctors	2pm-3pm	F	to 07/27/12	:30	2:49 PM	OFA-12-G-082H Always		\$175.00		1
		Aired Spots	66									

Gross Total \$32,150.00
Agency Commission \$4,822.50
Net Amount Due \$27,327.50 Payment Terms 30 Days

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